

Soleil Laurel Canyon Captures Four Gold OBIE Awards

Nov 30, 2010 Canton, Ga. “Soleil Laurel Canyon, a resort inspired active adult community in Canton, Ga. for those 55 and older, was honored with four gold OBIES at the 30th Annual OBIE Awards Ceremony held Nov. 13 at the Intercontinental Hotel in Buckhead.



Soleil was awarded Gold OBIE’s for Best Community Website, Best Marketing Campaign/Promotion, Best Advertising TV Spot as well as Best Interior Merchandising for a detached model in the \$450,000 to \$549,000 category.

It is an honor to be recognized by our peers in the homebuilding industry, said Evan Cramer, development manager of Active Lifestyle Communities, the developer of Soleil Laurel Canyon. We have a solid team in place and without them none of these

honors would be possible.

The Sales and Marketing Council of the Home Builders Association presents its annual OBIE Awards every November. The OBIE Awards, which began in 1980, have grown consistently and now feature numerous building, remodeling, marketing and personal achievement categories in which one can enter. The awards are the highest honor given in the Atlanta housing industry.

With access to a 28,000 square foot clubhouse, Soleil residents benefit from of a multitude of amenities including an arts and crafts center, gourmet teaching kitchen, media room, theatre and performing arts center, indoor pool, fitness center, aerobics studio and library. Outdoors, residents are treated to unparalleled amenities including walking trails, lake, amphitheatre, tennis courts, a large lagoon-style pool, bocce ball and greenhouse.

With more than 50 social clubs to choose from and regularly scheduled activities including Friday night movie viewings, arts and crafts classes, cooking demonstrations and wine socials, there is always an exciting activity happening at Soleil Laurel Canyon, said Cramer.

Those Interested in learning more about Soleil can utilize the community’s Sneak-a-Peek Home Program that allows potential homeowners the chance to experience the Soleil lifestyle with a three day, two night stay at one of the furnished inventory homes in the community.

For more information about Soleil Laurel Canyon, call 678-880-3071 or visit www.SoleilLaurelCanyon.com.

About Soleil and ALC

Active Lifestyle Communities (ALC) is a partnership between Southeast Capital Companies (formerly Southeast Capital Partners) and Patrick Malloy Communities. The company purchased Soleil Laurel Canyon in an all-cash transaction with the plan to invest \$28 million. Residents of the neighborhood’s 248 homes enjoy exceptional recreational amenities including a 28,000 sq. ft. clubhouse with a heated indoor saline pool, billiards parlor, gourmet teaching kitchen, fitness center and aerobics studio, library, card rooms and an arts and crafts studio. Outdoor amenities include a performing arts center, outdoor amphitheatre, outdoor lagoon-style pool, tennis courts, walking trails and greenhouse. To learn more visit: www.SoleilLaurelCanyon.com.