



SOUTHEAST CAPITAL PARTNERS ASKS ATLANTANS TO “NAME THE TOWER” AS PART OF AN ONLINE CONTEST BENEFITING CHILDREN’S HEALTHCARE OF ATLANTA

*Winner Receives \$250,000 Home For a Year at First-Ever Luxury Condo Tower in Dunwoody*

ATLANTA (November 2, 2004) – While developers Southeast Capital Partners are confident that they know how to create fabulous buildings, they want to have a little fun, while benefiting a worthy cause, to name the first-ever luxury high-rise condominium in Dunwoody, adjacent to Perimeter Mall. Beginning Thursday, November 4, Atlantans can visit [www.NameTheTower.com](http://www.NameTheTower.com) to select from three names and logos – The Beacon, The Madison or The Manhattan. For every vote cast, the developer will donate \$1 to Children’s Healthcare of Atlanta. On Saturday, January 15, 20 finalists will be randomly selected from those who voted for the winning name and they will be posted on the web site. Of these, 19 will win a \$50 gift certificate to Perimeter Mall. On Wednesday, February 9 at a preview party, one lucky grand prize winner will receive a \$250,000 home for a year with all the benefits of luxury high-rise living.

[www.NameTheTower.com](http://www.NameTheTower.com) provides a brief description of the building’s features and amenities, including a 24-hour concierge service, world class fitness center with a private personal training room, resort-style pool and fountains, professional indoor golf training center, rooftop lounge and deck, regulation tennis court and unmatched panoramic views of the Downtown, Midtown and Buckhead skylines.

Located within the 44-acre live-work-play Perimeter Place, the tower will be located in a new walking town center complete with more than a dozen restaurants, specialty shops, a full-service grocery, specialty dry cleaner, banks and every other service you can imagine. Residents will also be able to hop on the new Perimeter CID shuttle and explore the premiere shopping district in Atlanta.

Children’s Healthcare of Atlanta – one of the nation’s leading pediatric healthcare systems – is dedicated to enhancing the lives of children through excellence in patient care, research and education. For donation information contact Children’s Healthcare of Atlanta Foundation at 404-785-7300 or [www.choa.org/give](http://www.choa.org/give).

Southeast Capital Partners is an Atlanta-based real estate investment company specializing in the ownership and development of rental and for sale multi-family housing. Exclusive sales and marketing is handled by Morris and Raper. For further information please call 770-394-3636 or visit [www.namethetower.com](http://www.namethetower.com).